



Flash

FLASH BIKES



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We are amalgamating the comfort of self ride with rental 2-wheelers from source to destination.

Jaipur, Rajasthan



Who we are?

We are Online/Offline Service provider of Rental bikes on per **KM** bases to the customers without any hassle. Customers can drop the vehicle at any Station as per their comfort.

Problems in Transport



- Public (Buses , Metro , Tempo's)
 - Waiting Issues
 - Time Consuming,
 - Air and Noise Pollution
 - Travel Privacy
 - Safety Issues
 - Not Comfortable
 - Public transport has fixed routes
- Private(Cabs, Bikes)
 - Waiting Issues
 - Travel Privacy
 - Expensive

Problems with rental bikes



- NO one-way service.
- Expensive
- High Security amount

Problems with other 2 wheel cabs

- No Travel Privacy
- Safety Issues
- Pillion feels less comfortable than rider

Solution To

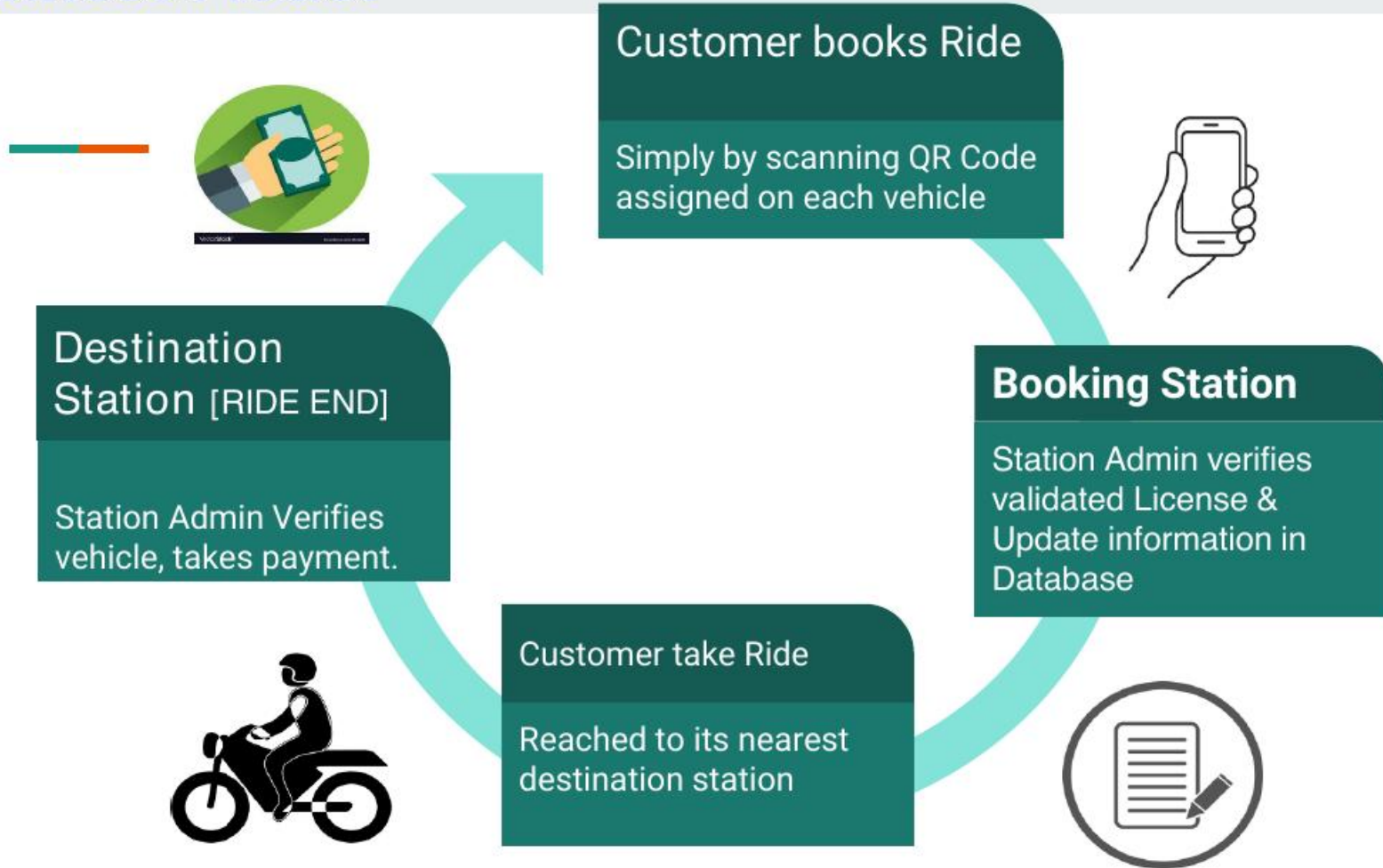
- Air pollution and global warming.
- Wastage of TIME
 - Anyone can walk into the nearest COB station, to pick up the preferred vehicle to its destination.
 - No waiting queue & in-between stoppage.
- Money problem
 - Less expensive than cabs & rental bikes
- Lack in Comfort & having fear at back
 - Much comfortable and fearless as the customer rides by itself.
- Return bikes to source
 - Customer can drop the vehicle at any station as per it's comfort & reliability.

Why we are unique?



- First in all over Rajasthan providing eco-friendly rental Bike Services.
- We are transporting customers point to multi point.
- Customer will have the full access to ride the vehicle by itself to its desire destination and can drop off our vehicle to any of its nearest station.
- Booking can be done easily just by scanning a QR code.
- Hassle free way to get keys, no interruption of any station master.

Business Model



Business Model and Business Case :



- We have a B2C model. An amount of Rs 4 per km will be charged to the customer. The amount for the ride will be collected by station admin or will be paid after the completion of ride.
- No Hassle for the Customer to calculate the total fare.
- Whole city is subdivided into circles of radius of 1.25 - 1.5 KM
- Easily reachable station to the customers.
- Economical and pollution free rental bikes provider.

Market Size:



- Person having/not valid Driving License.
- Our target audience is College Students, Working Professionals & Tourists .
- People, buying our services at the nominal price, will translate into a huge market potential. With the aim to tap more cities of India in upcoming 2-3 years.

Vision with Government Schemes :



- We are the supporter of Government Schemes like:
 - Swachh Bharat Abhiyan.
 - Digital India
 - Smart India



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PROTOTYPE OF THE APPLICATION

